

Accountants look after a business' finance. They manage bills, discuss the financial health of a business and keep them up to date with the latest taxes and legislation.





- Making financial decisions unit (Business performance, profit, interpreting data)
- Putting a business idea into practice unit (break-even, cashflow, costs, interest and sources of finance)



ACCOUNTANTS



Manufacturers produce goods for sale using labour, machines and tools in factories.

What we learn in Business that supports this career:

• Making operational decisions unit (production processes, suppliers, logistics, production, quality)



MANUFACTURERS

Business students can gain...



Studying Business provides you with key life skills that make you attractive to future employers!



















Life skills including:

- → Presentation skills
- → Teamworking
- → Knowledge of finance
- → Creative thinking
- → Leadership skills

LIFE SKILLS



Teachers shape future generations by helping and inspiring students to acquire knowledge.

What we learn in Business that supports this career:

- Presentations
- Team work (inspiring and managing a team)
- Subject knowledge of Business





TEACHERS



Entrepreneurs create a business/service, taking on the risks in hope to make a profit.

What we learn in Business that supports this career:

- Enterprise and Entrepreneurship unit (Risks and rewards, how to spot business ideas)
- Presentations and teamworking
- Every unit we study will provide you with the business knowledge to become a successful manager!









ENTREPRENEURS



Human Resource Managers look after employees in an organisation. They oversee hiring and firing, staff well-being,

What we learn in Business that supports this career:

• Making human resource decisions unit (Effective communication and working practices, CV's, recruitment and selection)



HUMAN RESOURCE MANAGERS

Business students can work in...



Those working in the hospitality/service industry. *This is the dominant sector in the UK!





What we learn in Business that supports this career:

- Customer needs
- Teamwork
- Making the business effective



HOSPITALITY



Traders buy and sell assets such as stocks in a financial market.

What we learn in Business that supports this career:

• Making financial decisions unit (Business performance, profit, interpreting data)



TRADERS



Managers are in charge of employees and/or departments. They plan, organise and direct employees.

What we learn in Business that supports this career:

- Every unit we study will provide you with the business knowledge to become a successful manager!
- Presentations and teamworking



MANAGERS



Marketing experts get the word out to the public about a product/service. Marketeers research, use social media and create advertisement campaigns.

What we learn in Business that supports this career:

- Spotting a business opportunity (Market research methods and purpose, social media, segmentation, market mapping
- Making marketing decisions unit (Marketing mix)



MARKETING EXPERTS