

Level 3 Business – Suggested Media Titles

Documentaries

- The Nine to Five with Stacey Dooley - **BBC iplayer**
- Tricky Business - <https://www.channel4.com/programmes/tricky-business> (4OD)
- Beauty Laid Bare - **BBC IPlayer**
- The True Cost - **Netflix**
- Broken – Episode on IKEA - **Netflix**
- Inside Cadbury chocolate secrets unwrapped - <https://www.youtube.com/watch?v=BB3lJuMNUEk>
- Food unwrapped - **Channel 4 on demand**
- Inside the supermarket – <https://www.youtube.com/watch?v=qwucutFTsQ>
- Panorama Amazon: what they know about us – **Iplayer**
- BBC Panorama Amazon The Truth Behind the Click – <https://www.youtube.com/watch?v=JwrUYS9UTeU>
- Pepsi vs Coke – **Amazon prime video**
- Jobs Vs Gates: The Hippie And The Nerd – **Amazon prime video**
- Starbucks unfiltered – **Amazon prime video**
- Facebook – Cracking the code – **Amazon prime video**
- Data centre the true cost of the internet – **Amazon prime video**
- Learn From The Experts - Jeff Bezos, Amazon Founder – **Amazon prime video**
- Learn From The Experts - Elon Musk, Tesla and SpaceX – **Amazon prime video**
- The millennial dream – **Amazon prime video**
- Business mindset for success – **Amazon prime video**
- Steve jobs – Billion Dollar Hippie – **Netflix**
- American Factory – **Netflix**

Films

- The Founder – Dvd – **Amazon prime video or Netflix** – Franchising
- Deep Water Horizon – DVD - **Amazon prime video** – Ethical issues
- Trump – What's the deal – **Amazon prime video**
- The Internship – **Amazon Prime video**
- The Social Network – **Netflix**
- The Big Short – **Netflix**
- The Great Hack – **Netflix**

Books/Audiobooks

- Anyone can do it – Duncan Bannatyne
- The Rise And Fall Of Marks & Spencer: ..and How It Rose Again – Judi Bevan
- What You See Is What You Get: My Autobiography by Alan sugar
- Management in ten words by Terry Leahy
- Screw it lets do it – Richard Branson
<https://www.youtube.com/watch?v=h9FkeyvdA2M>
- The Virgin Way – Richard Branson
Audio Book FREE –
<https://www.youtube.com/watch?v=5wz40rdz7i4>
- The New One Minute Manager – Blanchard & Johnson
Audio Book FREE –
<https://www.youtube.com/watch?v=ar4lrwXM4ao>

- Wake Up and Change Your Life by Duncan Bannatyne
https://www.youtube.com/watch?v=zqLVkMeJwE4&list=PLosYIggowJvECmirOpdII_Ynw5Lb4M-Tf&index=10&t=0s

Podcasts - GCSE

The role of the Entrepreneur

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-the-role-of-2dXa5pj0bBt/>

Introduction to marketing

https://www.listennotes.com/podcasts/revise-gcse/building-a-business-5U6_kKHQDiG/

Market Research

<https://www.listennotes.com/podcasts/revise-gcse/market-research-8WneiMtjsc1/>

Branding and marketing mix

https://www.listennotes.com/podcasts/revise-gcse/making-an-effective-business-j-nEks_HlhX/

Distribution and e-commerce

<https://www.listennotes.com/podcasts/revise-gcse/building-a-business-6T2SoPVvkCw/>

Location

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-UqWRM5L3Iya/>

Aims and objectives

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-aims-TIVy6BIgArM/>

Franchising

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-franchising-a3xH8D9gN4y/>

Place

<https://www.listennotes.com/podcasts/revise-gcse/gcse-business-place-qQliFh93sxK/>

Promotion

<https://www.listennotes.com/podcasts/revise-gcse/promotion-and-the-marketing-6IVJT7p1XKU/>

Quality

<https://www.listennotes.com/podcasts/revise-gcse/managing-quality-gcse-business-TsWHbeBGnpU/>

Just in time

<https://www.listennotes.com/podcasts/revise-gcse/just-in-time-just-in-case-sYINvc9mVSu/>

Stakeholders

https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-tjNFa_Vx84M/

A Level:

Efficiency and productivity

<https://www.listennotes.com/podcasts/revise-a-level/operational-performance-zqDYtCScRly/>

Pricing

<https://www.listennotes.com/podcasts/revise-a-level/decision-making-pricing-a-l7Jkg6TS-sc/>

Pricing decisions

<https://www.listennotes.com/podcasts/revise-a-level/a-level-business-pricing-104HhoZXA3T/>

PED and YED

<https://www.listennotes.com/podcasts/revise-a-level/interpreting-ped-and-yed-a-G69jaVzkAsd/>

Market research

<https://www.listennotes.com/podcasts/revise-a-level/market-research-a-level-XhQS6TDc5iH/>

Market mapping

<https://www.listennotes.com/podcasts/revise-a-level/market-mapping-a-level-ZW51hHAda-P/>

Marketing objectives

<https://www.listennotes.com/podcasts/revise-a-level/setting-marketing-objectives-pgGOoZ6a3RA/>

Raising Finance

<https://www.listennotes.com/podcasts/revise-a-level/a-level-business-raising-R672m5eU0O9/>

Limited Liability

<https://www.listennotes.com/podcasts/revise-a-level/a-level-business-limited-dFP8zKNLobq/>